



MRCA 2025 Sponsor Order Form

Contact Name

Company Name

Address

City

State / Province, Postal Code, Country

Telephone

Email Address

HAVE QUESTIONS?

Contact: Sherry Freier
 800-497-6722, sfreier@mrca.org

SEND SPONSOR ORDER FORM TO:

sfreier@mrca.org, FAX 937-278-0317

OR MAIL:

Midwest Roofing Contractors Association
 7250 Poe Ave., Suite 410
 Dayton, OH 45414

SPONSOR CANCELLATION POLICY:

The Sponsorship Agreement(s) is (are) entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all requirements and deadlines for artwork as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of any fee due at the time of the cancellation.

PROGRAM ADVERTISING CANCELLATION POLICY:

Cancellation of space reservations are not accepted after the closing date of September 2, 2025. Special positions may not be canceled.

ALL SPONSORS WILL RECEIVE (unless otherwise indicated):

- Logo recognition on signage in Registration area and Expo Entrance
- Logo recognition on signage at specific function/event (if applies)
- Logo recognition in Sponsor Section of the Conference Program
- Logo recognition on e-mail blasts sent promoting the Conference
- Logo recognition on the MRCA website and Social Media Outlets
- Logo recognition in MR Magazine

TOTAL: \$ _____

EXCLUSIVE SPONSORSHIPS:

- Conference Mobile App & Registration Kiosks \$10,000
 *Additional logo recognition on Mobile App and Kiosk Interfaces
- Keynote Speaker (2 Available) \$5,000
 *2 minute presentation and Full Page Ad in Program Book
- Attendee Tote Bags (bag production included) \$3,500
 *Additional logo recognition on Attendee Tote Bags
- Contractors Badge Lanyard (production included) \$3,500
 *Additional logo recognition on Contractor Lanyards
- Expo Aisle Markers \$2,500
 *Additional logo recognition on Aisle Markers
- Conference & Expo Directional Signs \$2,500
 *Additional logo recognition on Directional Signs
- YCC Welcome Party Poker Chips \$3,500
 *Additional logo recognition on Poker Chips & Promotional Mailings
- YCC Welcome Party Casino Games \$5,500
- New Member / First Time Attendee Reception \$1,500
- Women in Roofing Sponsored Yoga Session Mats \$900
 *Additional logo recognition on Yoga Mat Carrying Cases

EXPO FLOOR SPONSORSHIPS: (multiple available)

- Lunch for ALL Attendees on Expo Floor \$2,000
 *Additional logo recognition on Lunch Tickets
- Breakfast on Expo Floor (last morning of show) \$1,500
- Attendee Grand Prize \$500
- Attendee Cash Prizes \$250

EDUCATION SESSION SPONSORSHIPS: (multiple available)

- Buffet Breakfast \$1,500
- Audio/Visual \$1,000
- Coffee Breaks \$500

FOUNDATION AUCTION SPONSORSHIPS: (multiple available)

- Auction Item Sponsor (small) \$250
 - Auction Item Sponsor (medium) \$500
 - Auction Item Sponsor (large) \$1,000
- Auction Items will be purchased on your behalf by MRCA Staff
- Musical Entertainment \$500
 - Food and Beverage (Bar) \$2,500

YCC WELCOME PARTY SPONSORSHIPS: (multiple available)

- Entertainment \$700
 - Service Project Materials \$600
 - Raffle Prize Sponsor \$500
- Prizes will be purchased on your behalf by MRCA Staff
- Food and Beverage (Bar) \$2,500

ON-SITE PRINTED PROGRAM ADVERTISING: (full color)

- Inside Front Cover (Full Page) \$1,200
- Back Cover (Full Page) \$1,225
- Inside Back Cover (Full Page) \$1,175
- Full Page (Run of Program) \$825
- Half Page (Run of Program) \$675

| AD SPECS | BLEED | TRIM | LIVE AREA |
|-------------------|--------------|------------|-----------|
| Full Page | 8.75 x 11.25 | 8.5 x 11 | 7.5 x 10 |
| ½ Page Horizontal | 7.75 x 5 | 7.5 x 4.75 | 7 x 4.25 |