

MRCA 2024 CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIPS

X Conference Mobile App & Registration Kiosk Sponsor (\$10,000)
(Exclusive Sponsorship - 1 Available)
 Exclusive Mobile App Sponsorship (w/ right of 1st refusal in 2025)
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition on signage near Educational Session rooms
 Logo recognition in Sponsor Section of the Conference Brochure
 Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (Aug., Oct.)
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support
 Back Cover Ad in the 2024 Program Book




X Keynote Speaker Sponsor (\$5,000) (2 Available)
 Optional 2-3 minute presentation prior to the Keynote Speaker
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition on signage in Session Room
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support
 Full page full color ad in onsite program book

X Conference Logoed Tote Bag Sponsor (\$3,500)
(Exclusive Sponsorship - 1 Available)
 Logo printed on all Attendee Bags received at Registration
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

X Contractor Lanyard Sponsor (\$3,500)
(Exclusive Sponsorship - 1 Available)
 Logo printed on all Contractor Attendee Name Badge Lanyards
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

Attendee Breakfast Sponsor (\$1,500)
 Logo recognition on signage near Breakfast Buffet (2 Days)
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

MRCA FOUNDATION AUCTION SPONSORSHIPS

Foundation Auction Entertainment Sponsor (\$500)
 Logo recognition on signage in Session Room
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

Foundation Auction Food / Bar Sponsor (\$1,000)
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition on signage at Reception
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support
 Full page full color ad in onsite program book




EXPO FLOOR SPONSORSHIPS

MRCA Booth Digital Lounge / Charging Station Sponsor (\$2,500) (2 Available)
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition on signage in the Digital Lounge
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support
 Half page full color ad in onsite program book

Tradeshow Floor Food or Beverage Sponsor (\$1000 each)
 Logo recognition on signage near Food or Beverage Station
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

CERTA/HAWT Training Break Sponsor (\$750)
 Logo recognition on signage in VIP Suite
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

MRCA WOMEN IN ROOFING SPONSORSHIPS

MRCA New Member / 1st Time Attendee Reception Sponsor (\$500)
Hosted by MRCA Women in Roofing (WinR)
 Logo recognition on signage in Reception Area
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support


MRCA YOUNG CONTRACTORS SPONSORSHIPS


X YCC Welcome Party Casino Game Sponsor (\$5500)
(Exclusive Sponsorship - 1 Available)
 Logo recognition on signage at YCC Event Location
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support


X YCC Welcome Party Poker Chip Sponsor (\$3000)
(Exclusive Sponsorship - 1 Available)
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition on Poker Chip used in promo mailing
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Sponsorship ribbon to alert attendees of your support

YCC SPONSORSHIPS CONTINUED

YCC Welcome Party Bar Sponsor (\$2,500)
 Logo recognition on signage at YCC Event Location
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

YCC Welcome Party Food Sponsor (\$2,500)
 Logo recognition on signage at YCC Event Location
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

YCC Welcome Party Prize Sponsor (\$500)
 Logo recognition on signage at YCC Event Location
 Logo recognition on signage in Registration area
 Logo recognition on signage at Expo Entrance **RESISTO**
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on e-mail blasts sent promoting the conference
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support

YCC Community Service Project Material Sponsor (\$500)
 Logo recognition on signage At Service Project
 Logo recognition on signage at Expo Entrance
 Logo recognition in Sponsor Section of the Conference Brochure
 Logo recognition on the MRCA website
 Logo recognition on MRCA Facebook Page
 Sponsorship ribbon to alert attendees of your support



PROGRAM BOOK SPONSORSHIPS

___ **Full Page Color Ad in On-Site Conference Program Book (\$825)**
 Run of Program, 7.5 x 10", high resolution .pdf



___ **1/2 Page Color Ad in On-Site Conference Program Book (\$675)**
 Run of Program, 7.5 x 4.875" or 3.625 x 10", high resolution .pdf

___ **1/4 Page Color Ad in On-Site Conference Program Book (\$575)**
 Run of Program, 7.5 x 2.25" or 3.625 x 4.875", high resolution .pdf

Company _____ Contact _____

Address _____ City _____ ST _____ ZIP _____

Phone _____ Email _____

Credit Card # _____ Exp. Date _____ CVV: _____ Bill Zip Code _____

Email completed form to: rpinkus@mrca.org

Or mail to: Midwest Roofing Contractors Association

7250 Poe Ave. Suite 410

Dayton, Ohio 45414

QUESTIONS? Contact Rachel Pinkus at 800-497-6722 or rpinkus@mrca.org