

# Bravura Exhibitor Toolkit

Capture, Qualify and Engage with Leads

## In-Person

### App-Based Platform

- Scan QR Code on Attendee Badge to Capture Lead
- Use your own Device or Rent one From Us:
  - Optional Turbo Charge Battery
  - Optional Device Set-Up and Drop-Off

## Best Practices for Lead Generation



Capture and Export Real-Time Virtual Leads as Attendees Explore your Virtual Booth or Company Profile



Send Messages and Follow-Up Appointments to Leads Directly from the App and/or Web-Based Platform



Pre-Define Questions to Help your Sales Force Better Qualify Prospects and Record Notes

[Click Here to see What Products are Available at your Event](#)

*Please note that not all these options may be available at your event. To inquire about additional services, please email [support@bravuratechnologies.com](mailto:support@bravuratechnologies.com)*