

Driving Directions & Parking Guide

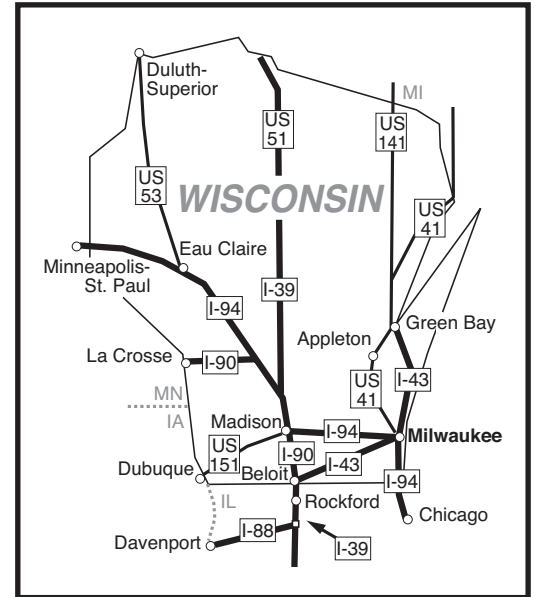
Getting to the Wisconsin Center from:

NORTH: Take I-43 heading south. Take Exit 72E (right) for Highland Ave./11th St. Merge onto N. 11th St. Turn left onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. 4th St. and W. Wisconsin Ave.

WEST: Take I-94 heading east. Take Exit 1H (right) toward St. Paul Ave./James Lovell St. and then merge to the left onto James Lovell St. Turn right onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. 4th St. and W. Wisconsin Ave.


SOUTH/AIRPORT: Take I-43/I-94 heading north. Take Exit 72A (right) toward Michigan St./10th St. Cross Michigan St. and veer slight left onto 10th St. Turn right onto W. Wisconsin Ave. The main entrance will be on your left at the corner of N. 4th St. and W. Wisconsin Ave.


IMPORTANT NOTE: The entrance ramp to the loading dock area is located on N. 6th St. between W. Wells St. and W. Kilbourn Ave. If using GPS, the actual dock entrance address is 850 N. 6th Street, Milwaukee, WI 53203.



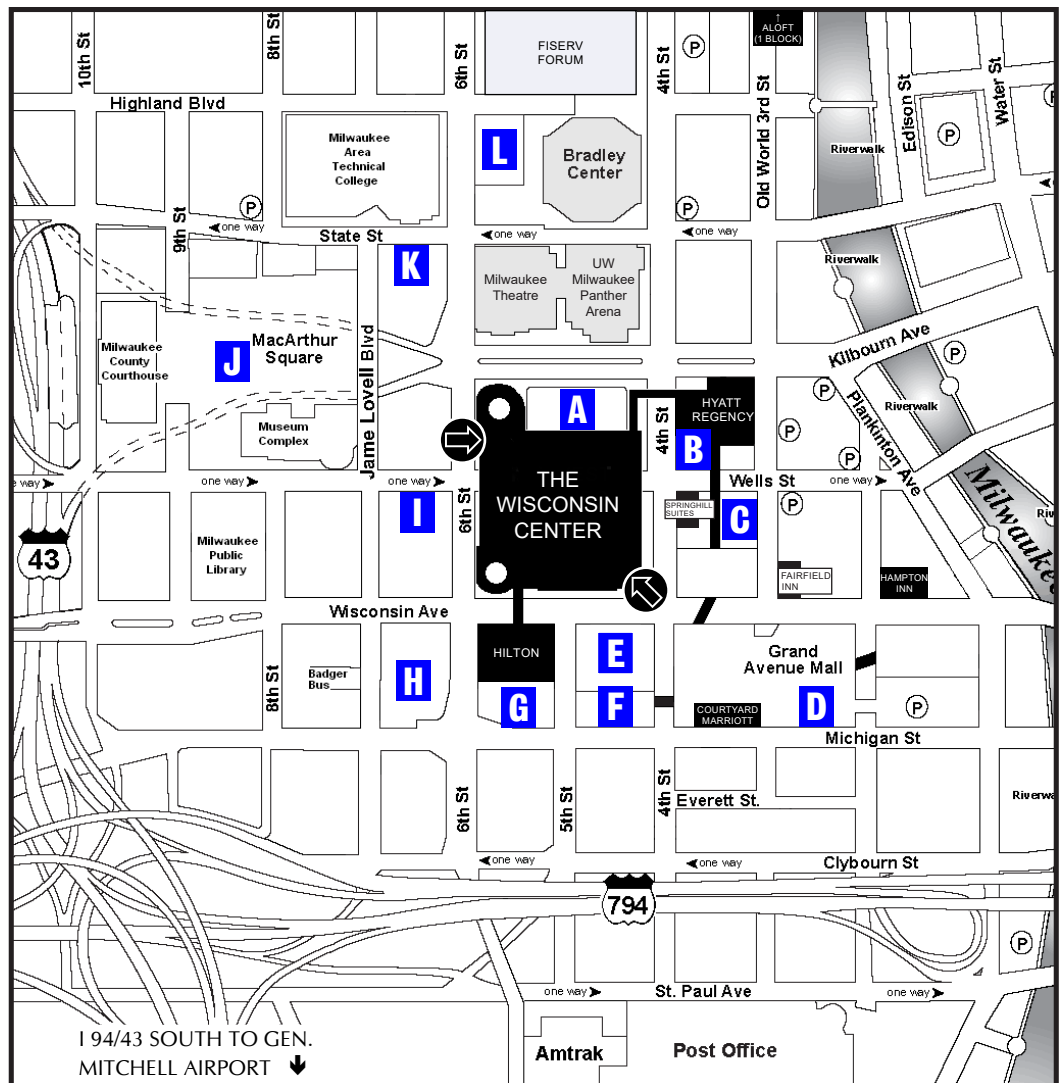
The Wisconsin Center

400 West Wisconsin Avenue
Milwaukee, WI 53203

 = MAIN ENTRANCE TO THE CENTER AT THE CORNER OF 4TH STREET AND W. WISCONSIN AVENUE

 = RAMP ENTRANCE TO THE LOADING DOCK AREA ON 6TH STREET

NOTE: Letter symbols (A thru L) on this map are keyed to parking guide on the following page.



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Milwaukee's downtown offers free street parking on Saturdays and Sundays, subject to posted time limits. Most spaces near the Wisconsin Center and other Wisconsin Center District facilities have two-hour limits. A sampling of some of the area's larger public parking facilities (shown below) are keyed to the map on the previous page. Rates and availability vary. In addition to the facilities noted below, the downtown area offers numerous other parking structures and surface lots within walking distance to the Wisconsin Center.

KEY FACILITY DESCRIPTION & LOCATION

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|-----------|---|
| A. | Wisconsin Center District Parking Lot • 414.908.6165
500 W. Wells St. • Enter in the Wisconsin Center underpass on W. Wells St. between 4th St. and 6th St.
Surface lot • Capacity: 250+ spaces
Adjacent to (and on the property of) the Wisconsin Center. Video security system, lighting and high visibility. |
| B. | Isaac's Parking Structure • 414.271.3858
330 W Wells St. • Enter on Kilbourn Ave. or W. Wells St. between 3rd St. and 4th St.
Above ground structure • Capacity: 700+ spaces
Adjacent to the Hyatt Regency. Connected by skywalk to the Wisconsin Center and Hyatt Regency. |
| C. | 310 West Garage • 414-765-0931
747 N. Old World 3rd St. • Enter on N. Old World 3th St. between W. Wells St. and W. Wisconsin Ave.
Above ground structure • Capacity: 600+ spaces - limited |
| D. | Grand Avenue Mall Parking Structure • 414-431-6555
615 N. Plankinton Ave. • Enter on Plankinton or 2nd St. between W. Wisconsin Ave. and W. Michigan St.
Above ground structure • Capacity: 1700 spaces |
| E. | 630 N. 5th St. Lot • 414.291.7460
650 N. 5th St. • Enter on 4th St. or 5th St. between W. Wisconsin Ave. and Michigan St.
Surface Lot • Capacity: 240+ spaces |
| F. | Convention Center Ramp • 414.431-6555
615 N. 4th St. • Enter on 4th St. or 5th St. between W. Wisconsin Ave. and W. Michigan St.
Above ground structure • Capacity: 700+ spaces - limited |
| G. | Hilton Milwaukee City Center Parking Structure • 414.271-7250
509 W. Wisconsin Ave. • Enter on 5th St. between W. Wisconsin Ave. and W. Michigan St.
Above ground structure • Capacity: 860+ spaces |
| H. | 633 W. Wisconsin Lot • 414.431.6555
633 W. Wisconsin Ave. • Enter on Wisconsin Ave between 6th St. and 7th St. (aka James Lovell St.)
Above ground structure • Capacity: 450+ spaces |
| I. | 6th & Wells Lot • 414.431-6555
601 W. Well St. • Enter on Wells St. between 6th St. and 7th St. (aka James Lovell St.)
Surface lot • Capacity: 120+ spaces |
| J. | MacArthur Square Parking Garage • 414.286-8401
841 N. James Lovell St. • Enter on 7th St. (aka James Lovell St.), 9th St., or northbound I-43 exit (in tunnel)
Underground structure • Capacity: 1400+ spaces |
| K. | 6th & State Lot • 414.431-6555
965 N. 6th St. • Enter on 6th St. or 7th St. south of W. State St.
Surface Lot • Capacity: 180+ spaces |
| L. | 6th & Highland Structure • 414.227.0892
1030 N. 6th St. • Enter on 6th St. between W. Highland Ave. and W. State St.
Above ground structure • Capacity: 750+ spaces |