



2021 Advertising Opportunities

EXPAND YOUR BRAND. BROADEN YOUR REACH.

We know MRCA is important to you and your business. As we continue our mission to bring value to our sponsors, we want to share opportunities to reach your audience through both print and trackable, quantifiable digital exposure.

PACKAGES

PACKAGE 1		PACKAGE 2		PACKAGE 3	
MR Magazine — 1 issue 35,000 digital impressions over 1 month		MR Magazine — 2 issues 70,000 digital impressions over 3 months		MR Magazine — 3 issues 100,000 digital impressions over 6 months	
Quarter page + Digital	\$3,075	Quarter page + Digital	\$5,650	Quarter page + Digital	\$7,710
Half page + Digital	\$3,175	Half page + Digital	\$5,850	Half page + Digital	\$7,980
Full page + Digital	\$3,325	Full page + Digital	\$6,150	Full page + Digital	\$8,415
Digital only	\$2,500	Digital only	\$4,500	Digital only	\$6,000

PACKAGE 4 — MOST EXPOSURE & BEST VALUE!				MRCA Website Button Link	
MR Magazine — 6 issues 200,000 digital impressions over 12 months				12 months on MRCA Website \$1,000	
Quarter page + Digital	\$12,924	Inside Front Cover + Digital	\$14,895	ISSUE MONTH & ARTWORK DEADLINES FEB 1/10 AUG 7/10 APR 3/10 OCT 9/10 JUN 5/10 DEC 11/10	
Half page + Digital	\$13,410	Back Cover + Digital	\$15,165		
Full page + Digital	\$14,139	Digital only	\$11,000		
Inside Back Cover + Digital	\$14,625				
*NOTE: Package 4 rates include MRCA "All In" 10% discount for MR Magazine + Digital					

MR Magazine Ad Specs

Submit high-resolution pdf with fonts and images embedded

AD	BLEED	TRIM	LIVE AREA
Full Page	8.75 X 11.25	8.5 X 11	7.5 X 10
Half Page Vertical	3.875 X 11.25	3.625 X 10	3.125 X 10
Half Page Horizontal	7.75 X 5	7.5 X 4.75	7 X 4.25
Quarter Page Vertical	3.875 X 5.125	3.625 X 4.875	3.125 X 4.375
Quarter Page Horizontal	7.75 X 2.5	7.5 X 2.25	7 X 1.75
Back Cover	8.75 X 8.25	8.5 X 8	7.75 X 7.25

Digital Ad Specs

.jpg or gif static images only; no flash ads

LEADERBOARD

728x90

WIDE SKYSCRAPER

160x600

SQUARE POP-UP

300x250

PAYMENT INFORMATION:

COMPANY: _____

CONTACT: _____

ADDRESS: _____

CITY / ST / ZIP: _____

PH: _____

E-MAIL: _____

BILL FULL YEAR IN ADVANCE

BILL AFTER EACH ISSUE

TOTAL DUE: _____

CHECK PAYABLE TO MRCA OR CREDIT CARD

MC: _____ AX: _____ VISA: _____ Discover: _____

CC#: _____

EXP: _____ BILLING ZIP: _____

SIGNATURE: _____

Please send completed contracts and artwork to:

Leslie Klenk | Burgie MediaFusion | p: 614.554.6294 | f: 888.390.0425 | e: leslie@burgiemediafusion.com

FOR OFFICE USE ONLY

NOTES: _____
