

# WinR Summer Book List



Laurie Moore of Kreiling Roofing Co. Peoria, IL

### Lessons in Excellence from Charlie Trotter, Paul Clark

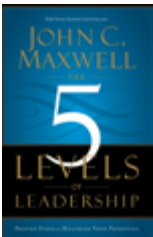
You don't have to know anything



about cooking to relate to the organizational and leadership skills practiced by a chef who knew what it would take to be a highly impactful force in his industry. There are many noteworthy ideas you can apply to your business innovation process no matter the size or the status.

His ideas are universal. Charlie talks about communication, team work and outperforming your competitors. He stresses the importance of integrity and valuing your team members as well as your customers. You may want to work on implementing some of the ideas as you go or read and taking notes to apply over time.

### 5 Levels of Leadership, John Maxwell



Not all leaders are equal. This book helps you understand where you are on the leadership path and how to get to the next level by analyzing why people are following you at all and understanding the needs of the people you wish to do the following.

This book is an easy read and good for sharing with your management team. They can read and implement at their own pace while sharing tips with each other as they find ways to change communication and improve operations. A title is just a title unless you back it up with the type of behavior that shows people that you're capable of doing their work and you're willing to do it if needed. You earn respect of the group by showing that you understand their challenges and want to help improve the work process by spending time on the management and coordination of the operation. Being aware of your leadership level is

important to make improvements.

### Dot Journaling, Rachel Wilkerson Miller



This concept is great for those who feel the need to downshift and focus! Don't panic! You can still use your apps and other electronic trackers to assist, but this is your master guide to everything

in your life. The book will show you rather concisely how to mentally process all of your organizational needs and get them out where you can analyze them each day without distraction to laser in on what in your life really matters. You don't need to do it all but do what is needed and don't miss out on what brings you joy. Bonus: There aren't any pop-up notifications in this book.

This book comes as a set complete with instruction manual (the book) and a blank journal to get you started right away that is a pretty good value. Or you can just get the book alone and pick out a fancier journal you really enjoy using since it may be with you for the next few months.

The act of writing (not typing) forces you to slow down and think as well as improve the memory of what you have written and keeps you on track throughout the day. There are also tools to help you determine if you're really making progress toward the life you want or reveal that you're still just thinking about it and haven't really moved toward any actions on a regular basis. It's all there in black and white staring you in the face each day—horrifying or exhilarating?

### No Excuses!: The Power of Self-Discipline, Brian Tracy

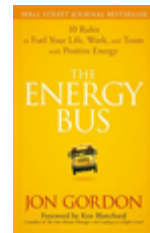


This book has been in the clearance section at Barnes and Noble for at least a year so what do you have to lose? There were at least \$7 worth of ideas to gain so you might just be ahead when you're finished.

Each chapter of this book is arranged with ideas followed by exercises to implement what you just read about. It helps you take a look at where you are now and direct yourself to a place you might like to go. It would be good at any age but especially beneficial for those just seeking careers or those changing careers. If you aren't interested in a particular chapter there isn't anything lost by skipping those chapters. Each chapter is beneficial on its own.

This book can also be used to help direct your current career to include using more of your time to do things that feed your energy and less of the things that suck energy from you. As you gain years of experience this can allow you to have a job that is enjoyable to you and isn't as much of a job as your life's work that gives you satisfaction and feelings of achievement.

### The Energy Bus: 10 Rules to Fuel Your Life, Work, and Team with Positive Energy, Jon Gordon; Ken Blanchard



Good for every member of your company! There's even a children's version in case you don't like to read much or want to share the benefits of adding a little positivity to help overcome challenges with a child.

This book shares a story to illustrate how to be the driver of your own bus (life), create a vision of the life you want, and then drive with purpose with people who are part of an energized, purpose-driven team. Have fun and enjoy the ride!

For more information about WinR contact Megan Miller of the MRCA at mmiller@MRCA.org.



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