

# ABOUT YOUNG CONTRACTORS COUNCIL

The purpose of the Young Contractors Council is to be a resource for Roofing Industry Members 40 and under.

We provide opportunities for relationships that stimulate both personal and professional growth.

Peer-based interaction and mentorships are the easiest way to link new Roofing Industry Members to the under-utilized benefits that Association participation offers.

Participation in the YCC gives its Members a full scope of how diverse our industry is, and how rewarding a career in the Roofing Industry can be.



TALK TO PEOPLE  
AROUND THE  
COUNTRY ABOUT  
TOPICS THAT  
AFFECT YOUR  
DAY-TO-DAY



NETWORKING



TECHNOLOGY



EDUCATION



BEST PRACTICES



YCC VIDEO SERIES



**Chris Daly** Service Manager  
Kaw Roofing and Sheet Metal Kansas City, MO

*In my 14th year and 4th generation of a 94-year-old, union, roofing and sheet metal business. I started on the roofs and moved into the office in 2011. The YCC has given me the opportunity to develop lasting and invaluable relationships.*

*Before moving to my current position as Service Manager, I was able to visit fellow YCC members company. The knowledge gained from this opportunity has helped my business tremendously. Being heavily involved with local chapters and associations, the MRCA and its YCC stand out as the most valuable investment due to the commitment and diversity of its members.*

CONNECTION

COMMUNITY

We hope you will take advantage of this awesome opportunity to grow with, learn and be supported by this dynamic group of future leaders.

JOIN TODAY



f @MRCAYCC

in MRCA Young Contractors Council (YCC)

✉ YCC@MRCA.ORG

www.MRCA.ORG



SIGN ME UP



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The **Midwest Roofing Contractors Association®** (MRCA) is the Contractor's Advocate. With membership spanning 17 states throughout the Midwest, MRCA is dedicated to your needs as a professional contractor. By offering education, safety materials, and business tools, MRCA helps you grow your business, create a safer workplace, and save time and money.



YOUNG  
CONTRACTORS  
COUNCIL





## EDUCATION

YCC provides its Members with a broad range of education. Sessions are held in conjunction with the MRCA Annual Conference and Expo. They guide attendees through topics about how to better run their business, what tools are out there to handle everyday challenges, and where to find additional answers. The YCC also provides education on a small-group scale through webinars and one-on-one discussions.



## FELLOWSHIP

One of the greatest benefits that YCC Membership has to offer is the fellowship. Though it is difficult to articulate, this benefit comes in several forms, and at unexpected times. There are of course opportunities to mingle with other YCC Members at official events and sessions, but there are many times "off the clock" when relationships build. This time together can provide the strongest and longest lasting relationships that yield benefits over an entire career. Having a connection to a group of people with similar Roofing Industry experiences and goals creates a sense of belonging, and the sense that together, you are a part of something bigger.



## MENTORSHIP

Upon entering the YCC, you will be assigned a "Mentor Buddy". The intention is to create a relationship from day one with someone you can turn to with questions about activities that are new to you. These questions can be as simple as "what should I wear", or "where do I go". Mentors are current YCC Committee Members, and have experience in both YCC Membership and MRCA Membership. This is a casual partnership that's value is determined by the level of engagement the new Member would like to have.



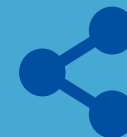
## DEVELOPMENT

Being the best means making an endeavor towards personal AND professional growth. The YCC is a resource that provides both. Peer-to-peer learning registers with people on several levels. This experienced-based technique is the best for retaining knowledge even above reading, watching videos, or listening to podcasts. Members of the YCC achieve this by being engaged with YCC-hosted events, networking, social media, mentorship, and subsequently developing relationships with a broader spectrum of the MRCA's Membership.



## SERVICE

An annual service event is held each year by the YCC. Most events have a local focus to the area the MRCA visits with each Conference and Expo. This group understands the impact that is made when several hands do the work. They YCC was founded with one of its primary purposes being outreach to as many communities as possible.



## INDUSTRY RESOURCES

This group provides a non-judgemental place for those who are new to the Roofing Industry to ask questions. Those questions are answered through both group activities, and through responses to emailed or online inquiries. The YCC is a gateway for learning about the value of resources that come with MRCA Membership. Reaching out to fellow Members is not always the first thought when facing an issue at work, but it can provide the most direct, and best quality solution.



**Rachel Garcia** Marketing Event Coordinator  
Malarkey Roofing Products Portland, OR

*I can't tell you how important networking groups have been to my success. The past year with the YCC has introduced me to so many new people and I have learned so much. I'm excited to bring the future of roofing together so we can build connections and continue to learn from each other!*