

MRCA 70th CONFERENCE & EXPO SPONSORSHIP OPPORTUNITIES

X Exclusive Conference & Expo Mobile App Sponsor (\$15,000) (1 Available)
Exclusive Mobile App Sponsorship (w/ right of 1st refusal in 2020)
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage near Educational Session rooms
Logo recognition in Sponsor Section of the Conference Brochure
Full Page Ad in MR Magazine created by MRCA to promote Conference App and Sponsor (June, Aug., Oct.)
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
One Product Peep Show
Back Cover Ad in the 2019 program



X Exclusive Contractor Lanyard Sponsor (\$3,000)
Logo printed on all Contractor Attendee Name Badge Lanyards
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



Tradeshow Floor Digital Lounge / Charging Station Sponsor (\$2,500) (2 Available)

Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage in the Digital Lounge
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
Half page full color ad in onsite program book



X Young Contractors Council Fundraiser Bar Sponsor (\$2,000) (2 Available)

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



X Opening Reception Bar Sponsor (\$5,000) (1 Available)
Sponsor representative to make a 2-3 minute presentation prior to the LIVE Auction

Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition on signage at Reception
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support
One Product Peep Show
Full page full color ad in onsite program book



Young Contractors Council Fundraiser Food Sponsor (\$2,000) (2 Available)

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



Attendee Breakfast Sponsor (\$1,500) (2 Available)

Logo recognition on signage near Breakfast Buffet (2 Days)
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Steep Slope University Educational Sessions Afternoon Break Sponsor (\$750) (2 Available)

Logo recognition on signage in Session Room
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support

Young Contractors Council Fundraiser Prize Sponsor (\$500)

Logo recognition on signage at YCC Event Location
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



X Exclusive Conference Logoed Tote Bag Sponsor (\$3,000) (1 Available)

Logo printed on all Tote Bags received by Contractor Attendees at Registration
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



X Low Slope University Educational Sessions Afternoon Break Sponsor (\$750) (2 Available)

Logo recognition on signage in Session Room
Logo recognition on signage in Registration area
Logo recognition on signage at Expo Entrance
Logo recognition in Sponsor Section of the Conference Brochure
Logo recognition on e-mail blasts sent promoting the conference
Logo recognition on the MRCA website
Logo recognition on MRCA Facebook Page
Sponsorship ribbon to alert attendees of your support



MORE OPPORTUNITIES ON REVERSE

MRCA Women in Roofing Educational Session Afternoon Break Sponsor (\$750) (1 Available)

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

Young Contractors Council Educational Session Afternoon Break Sponsor (\$750) (1 Available)

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

OSHA 10 Hr. Training Session Afternoon Break Sponsor (\$750) (1 Available)

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

New Member / 1st Time Attendee Reception Sponsor (\$750) (1 Available)

- Sponsor representative to make a 2-3 minute welcome speech
- Logo recognition on signage in Reception Area
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



CERTA Applicator Training Breakfast Sponsor (\$750)

- Logo recognition on signage in VIP Suite
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

Young Contractors Council Fundraiser Grand Prize Sponsor (\$500)

- Logo recognition on signage near Game
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



Tradeshow Floor Food or Beverage Station Sponsor (\$500 each) (6 Available)

- Logo recognition on signage near Food or Beverage Station
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



Roofer Olympics Sponsors

- Logo recognition on signage near Olympics
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the Olympics
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



Product Peep Show (\$500 each)

Your Company Product Demo or Commercial available during Tradeshow Hours for Contractors to view whenever and however many times they wish.

- Logo recognition on signage near Demo Area
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



Past President's Dinner Sponsor (Variable)

- Logo recognition on signage near at President's Dinner
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on Invitation to Dinner
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support



Safety University Educational Sessions Afternoon Break Sponsor (\$750) (2 Available)

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

Young Contractors Council Fundraiser Facebook Sponsor (\$750)

- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on Facebook Posts promoting the conference
- Logo recognition on the MRCA website
- Sponsorship ribbon to alert attendees of your support

Young Contractors Council Fundraiser Promo Postcard (\$1300)

- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on 6x11 Postcard sent promoting the conference & YCC Fundraiser (includes Booth #)
- Logo recognition on the MRCA website
- Sponsorship ribbon to alert attendees of your support

Young Contractors Council Fundraiser Poker Chip Sponsor (\$2500)

- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition on Poker Chip used in promo mailing
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Sponsorship ribbon to alert attendees of your support

Young Contractors Council Service Project Bar Sponsor (\$700) (3 Available)

- Logo recognition on signage At Service Project
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

Young Contractors Council Service Project Refreshment Sponsor (\$300) (4 Available)


- Logo recognition on signage At Service Project
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support




___ **Young Contractors Council Service Project Material Sponsor (\$500)**
(2 Available)

- Logo recognition on signage At Service Project
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support


X **Young Contractors Council Fundraiser Entertainment Sponsor (\$4300)**

- Logo recognition on signage at YCC Event Location
- Logo recognition on signage in Registration area 
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

X **Expo Floor Classroom Sponsor (\$7500) (1 Available)**

- Logo recognition on signage on Classroom Exterior
- Logo recognition on signage in Registration area 
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

X **Steep Slope University Title Sponsor (\$7500)**

- Logo recognition on signage in Session Room 
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

___ **Foundation Auction Prom - DJ Sponsor (\$750) (1 Available)**

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

___ **Foundation Auction Prom - Corsage Sponsor (\$750) (1 Available)**

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

___ **Foundation Auction Prom - Swag Bag Sponsor (\$750)**
(1 Available)

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

___ **Women In Roofing (WinR) Luncheon Sponsor (\$1500)**
(1 Available)

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

___ **DISC Assessment Session Refreshment Sponsor (\$750)**
(1 Available)

- Logo recognition on signage in Session Room
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

___ **Young Contractors Council Fundraiser DJ Sponsor (\$750)**
(1 Available)

- Logo recognition on signage at YCC Event Location
- Logo recognition on signage in Registration area
- Logo recognition on signage at Expo Entrance
- Logo recognition in Sponsor Section of the Conference Brochure
- Logo recognition on e-mail blasts sent promoting the conference
- Logo recognition on the MRCA website
- Logo recognition on MRCA Facebook Page
- Sponsorship ribbon to alert attendees of your support

___ **Full Page Color Ad in On-Site Conference Program Book (\$825)**
Run of Program, 7.5 x 10", high resolution .pdf

___ **1/2 Page Color Ad in On-Site Conference Program Book (\$675)**
Run of Program, 7.5 x 4.875" or 3.625 x 10", high resolution .pdf

___ **1/4 Page Color Ad in On-Site Conference Program Book (\$575)**
Run of Program, 7.5 x 2.25" or 3.625 x 4.875", high resolution .pdf

Company _____ Contact _____

Address _____ City _____ ST _____ ZIP _____

Phone _____ Email _____

Credit Card # _____ Exp. Date _____ Bill Zip Code _____

Return Form to: Midwest Roofing Contractors Association
2077 Embury Park Rd.
Dayton, Ohio 45414

QUESTIONS? Contact Rachel Pinkus at 800-497-6722 or rpinkus@mrca.com